



PRESS RELEASE

April 22, 2022

For further information contact:
Melinda Opperman
President
Chief Relationship Officer
Melinda.Opperman@credit.org
(951) 779-7711

America Saves Contact

Kristin Carver-Smith

kristin@thenewfashioned.co

615-438-0989

Credit.org Named “Savings Champion” For America Saves Week

Nonprofit Counseling Agency Honored for Making a Positive Financial Impact on the Community

Riverside, CA (April 22, 2022) – Credit.org has earned the 2022 America Saves Savings Champion award, an honor explicitly reserved for organizations, nonprofits, and government agencies that achieved remarkable impact during the annual America Saves Week campaign.

“There’s a fundamental need for companies, agencies, employers, and organizations to step up and take action to support the people they serve in extraordinary and unique ways, helping everyday Americans build financial resilience,” said Kia McCallister-Young, Director of America Saves. “Our Savings Champions went above and beyond to amplify a positive, shame-free approach to saving that truly meets people where they are on their individual savings journey.”

“We’ve been participating in America Saves Week for over a decade now,” said Melinda Opperman, President of Credit.org. “At the core of our nonprofit mission is to spread financial literacy, and learning to save effectively is at the core of that.”

Nationwide, over 3,100 organizations participated in America Saves Week, which took place from February 21-25th in 2022. The weeklong campaign helps individuals set financial goals, get tips and reminders, and build financial resilience through saving.

America Saves selected 34 of the thousands of organizations participating to honor with the 2022 America Saves Savings Champion Award.

“It’s so important to have trusted resources and a coalition of organizations who are committed to supporting, engaging, and encouraging everyday Americans to take control of their financial well-being,” said Kia McCallister-Young, Director of America Saves. “We are proud to shine a spotlight on the incredible work the 2022 America Saves Savings Champions are doing to help build financial stability in both their communities and on the national level.”

-more-

**SOCIAL
MEDIA:**



facebook.com/CreditDotOrg



twitter.com/CreditDotOrg



credit.org/blog

Participating organizations include banks and credit unions, government agencies, local governments, nonprofit organizations, academia, and more. Together the 3,100 participating agencies encouraged 415,000 individuals to create new savings accounts or add to their existing savings. Inspired by America Saves, savers deposited a total \$1,134,122,355.56 during the week.

Credit.org is a local campaign partner, sponsoring [Inland Empire Saves](#) and [San Diego Saves](#).

“For us, saving is a priority 52 weeks a year,” Opperman said, “but America Saves Week is a great opportunity to help people check in on their financial wellness and take steps forward to financial freedom. The kinds of education, inspiration and advice we offer during America Saves Week are always available from credit.org.”

2022 America Saves Savings Champion Recipients:

A New Leaf
Change Inc and West Virginia Saves
Chic Wealth Society
Connecticut Saves and UConn Extension
Credit.org, Inland Empire Saves & San Diego Saves
Designer Brands Inc.
Economic Awareness Council and Illinois Saves
Fairway Independent Mortgage
FDIC
G.I. Jobs and Career
Gwen’s Green Thumb
Heffernan Financial Services
Kroger Co.
Los Angeles Saves and Alliance for Economic Inclusion
Masterpiece Financial Coaching
Mississippi Saves and Mississippi State Univ. Extension
New Jersey Coalition for Financial Education (NJCFE) and NJ Saves
Nipro PharmaPackaging Americas Corp
Notartie, Inc.
Office of Financial Empowerment and Education
Ohio State University and Ohio State University Extension
Okaloosa Saves and Eglin Federal Credit Union

Point Loma Nazarene University
Prince George's Saves and the Prince George's CASH Campaign
Scholastic, Inc.
Silicon Valley, South Bay Saves
St. Vincent's Special Needs Services
SUNY
Truebill
Virginia Tech and Virginia Tech Saves
Wayne Metropolitan Community Action Agency, OLHSA, and Great Lakes Saves
Wisconsin Department of Financial Institutions
Wisconsin Saves and Wisconsin Women's Business Initiative Corp
Young Investors Network

America Saves Week is an annual event coordinated by [America Saves](#) with input from planning support, including FDIC, AFCPE®, the National Credit Union Association, and more.

#

About America Saves

America Saves is an initiative of the nonprofit Consumer Federation of America that uses the principles of behavioral economics and social marketing to motivate, encourage, and support low- to moderate-income households to save money, reduce debt, and build wealth. America Saves encourages individuals and families to take the America Saves pledge and organizations to promote savings year-round and during America Saves Week. Learn more at [americasaves.org](#) and [americasavesweek.org](#).

About Credit.org

Credit.org is a 501(c)(3) non-profit personal financial education and counseling organization founded in 1974 with the mission of improving the financial well-being of individuals and families. [Credit.org](#) is a U.S. Department of Housing and Urban Development-approved housing counseling agency and a member of the National Foundation for Credit Counseling, the nation's longest serving non-profit financial counseling organization. The agency offers personal financial education and assistance in credit counseling, housing counseling, reverse mortgage, debt and money management, student loan counseling, pre-bankruptcy counseling and debtor education through educational programs and confidential coaching and is accredited by the Council on Accreditation, signifying the highest standards for agency governance, fiscal integrity, counselor certification and service delivery policies. Financial coaching and guidance is available by telephone or in-person at branch locations by appointment. For more information on [credit.org](#), please call (800) 449-9818 or visit their web site at [www.credit.org](#).